

## Cultural routes in Umm Qais/Jordan [hiddenmediterranean.net/](http://hiddenmediterranean.net/)

**Umm Qais** in Jordan is one of the pilot areas in the framework of the European project CROSSDEV Cultural Routes for Sustainable Social and economic Development in the Mediterranean. A sustainable experiential **tourism product**, including adventure and cultural activity, have been developed to capitalize on the historical value of **archaeological sites** and natural diversity of the umm Qais region, along with the geopolitical value of the area

Umm Qais as a good practice **example** shows how to enhance the touristic experience by putting together historical food and interaction with the local community and natural and adventure experience.

Umm Qais offers a half-day mixed experience and a **multi-day experience**, which help and empower the local communities with new jobs and products.

Umm Qais offers **authentic nature experiences** in the natural Yarmouk Reserve area that includes biodiversity, different hiking trails, bird watching and local gastronomy.

Umm Qais also offers **authentic cultural experiences** that includes a **variety of activities** such as visits to heritage sites with many historical layers from Roman, Islamic, Ottoman and modern era, local gastronomy, local handcrafts and experiencing local community daily life.

**Target groups:** National and international tourists, mainly from the European Mediterranean countries; families, cultural tourists.



**Mansaf**



**Makmoura**



**Maqluba**



**Grape leaves**



**Gaagil**



**Kabsa**

