

Smyth - the Missing Sketchbook: Analog Gamification Experience

Alghero is a charming coastal city located in the northwestern region of Sardinia, an island in the Mediterranean Sea that belongs to Italy. The city has a rich history and culture that is deeply influenced by its Catalan heritage.

An innovative and great way to discover Alghero would be through Smyth - The Missing Sketchbook. Smyth is an analog gamification tourism experience that consists of an illustrated guide with riddles to solve. The game is based on Commander Smyth, a cartographer, and his arrival to Alghero to carry out a secret mission. Players get to use maps, investigative tools, puzzles, and archaeological finds to decipher Smyth's notes and complete all the missing parts of the sketchbook. Through discovering the city of Alghero and solving riddles, players will solve the final enigma which would reveal the mystery behind Captain Smyth's secret about Alghero.

Through tourism gamification experiences, visitors get to experience the beauty, history, and culture of Alghero in an innovative and engaging adventure.

Target Audience: local and visitor tourists, families, and young adults

