

Apulia Slow Travel, Italy apuliaslowtravel.com

Apulia Slow Travel is a **small tour company**, run by locals from the region, offering tailor-made tours to small groups and solo travelers to explore the rich culture and gastronomy of the southern east region of Apulia in Italy.

The **USP** of Apulia Slow Travel are the **tailor-made** and well researched experiences **from a local perspective** that allow visitors to connect with the visited region. This small local business is a **great example** of a tour company that designs its tours based on **slow travel principles**: clients have the opportunity to immerse themselves in the region by engaging in a variety of handpicked **local cultural, natural and food** experiences, by staying in **authentic local accommodation** (e.g., the local architectural and cultural heritage gem of Trulli) and by having enough **free time** during the tours. Some **examples of the tours** via which you can experience Apulia in a slow way include the following:

One week tour: Included is a **visit to a traditional oil farm** and olive oil tasting, **cultural visits** to quaint towns and villages. **3 full days free of activities** are provided, as well as additional free afternoons or evenings, allowing time for travelers **to not feel rushed**.

Slow Food tour: A one-week tour in which the itinerary includes **cultural tours** exploring the local history and architecture; it is especially marked by **immersion** into authentic Slow Food places in the region with **lunches and dinners** planned in different **restaurants in the Slow Food Movement**. 3 full days are foreseen as being free of activities.

A range of additional [experiences](#) can be booked individually as extras for the private tours.

For example, wine tasting in a Trulli winery, a cooking class, or a bike tour along the ancient rural road of Via Traviata.

Target groups: Both domestic and international higher end travelers looking for slow, personalized, and authentic travel experiences. There is a special focus on solo travelers and couples, but also small or medium-sized groups.

